



2025
Flathead Valley

PARADE *of* HOMES

September 12-14, 2025

The Flathead Valley Parade of Homes is a specialized marketing program for builder members of the Flathead Building Association to showcase craftsmanship and promote future home sales, as well as for your suppliers to present their products and services in actual new home settings throughout the Flathead Valley. This highly anticipated event attracts thousands of visitors each year.

Official Entry Application Form

**APPLICATION PERIOD IS APRIL 1st THROUGH MAY 30th, 2025.
APPLICATIONS RECEIVED AFTER May 30th, 2025 WILL BE CONSIDERED LATE
AND ACCEPTANCE IS AT FBA BOARD DISCRETION**

A Complete Application requires submission of the follow items to the FBA office:

1. **Official Entry Application Form (This form)**
2. **Full Payment \$3,000** with application.
3. **Agreement** – Please read entire document – Sign and return page 18 with application.

Join us for the Flathead Valley Parade of Homes – the largest residential construction showcase in the Flathead Valley. Our goal is to provide FBA builders, associated trade contractors and suppliers the opportunity to present the projects they are building in our community and proudly display their Association membership.

Why participate in the Parade?

- Thousands of ticket-paying attendees come to the Parade of Homes over two days to personally experience your craftsmanship and learn about your company in the best environment possible – one of your homes!
- It is considered one of the Premier events in the Flathead Valley.
- Builders and Homeowners alike may benefit from product discounts or upgrades on homes participating in the Parade.
- Builders and their teams are featured in the official Parade of Homes magazine which is distributed to over 23,000 homes in the Daily Interlake and associated publications. These magazines are “keepsake” quality and used for reference for many years after the event as well as being featured on our website, social media sites and other marketing avenues.
- Builders have the opportunity to showcase their subcontractors’ work and have them help staff the home they helped build.

Your Entry Fee Includes:

- Two full pages in the Parade of Homes magazine featuring you, your company, and your home.
- Your home featured on the FBA Website - www.BuildingFlathead.com.
- Links to BuildingFlathead.com Parade of Homes Page, listing your home in all Parade Marketing
- Recognition at the Parade Kickoff Event, Awards Banquet and in the media.
- Directional signage provided to lead attendees to your home and all outside staff required for ticketing.
- 10 Complimentary Individual Parade Entry Tickets for each builder
- Home exterior and interior shots featured in FBA Marketing over the next year – Judge’s Choice, People’s Choice and other award winners will be featured in FBA publications for the Home and Garden Showcase, Parade of Homes, Builder Connect Ad and more.
- Ask any past Parade Builder - ROI that is outstanding for sustaining future business!

Flathead Valley 2025 Parade of Homes
BUILDER HOME ENTRY APPLICATION

**SUBMIT APPLICATION, FULL PAYMENT OF \$3,000, AND
SIGNED PAGE 18 OF AGREEMENT WITH THIS APPLICATION FORM BY 5/30/25.**

Entry Fee Information – Please read carefully

Tour Home & Remodel Projects: \$3,000.00 PER ENTRY
The application period opens Tuesday, April 1st, 2025. Final Deadline is Friday, May 30th, 2025

Applications submitted after May 30th, 2025 will be considered late.

Acceptance of all late applications will be at the discretion of FBA Board of Directors. Builders will be notified prior to or by 6/5 of acceptance into Parade Event.

Please note: Builder must be a member in good standing of the Flathead Building Association at time of application and is required to attend the 2 builder meetings.

Applicant Information

Total # of homes you are entering in 2025 Parade _____

Total amount enclosed with application \$_____

Company Name: _____

Builder Main Contact: _____ 2nd Contact _____

Company Mailing Address: _____

City: _____ State: _____ ZIP _____ Phone: _____

Main Contact CELL _____ 2nd Contact CELL _____

(PLEASE NOTE! ALL important communications will be conducted by email)

Main Contact EMAIL: _____ 2nd Contact EMAIL _____

- _____ **Years in Business as a Home Builder**
- _____ **Years in Business as a Home Builder in Flathead County**
- _____ **Years as a participant in previous Flathead Valley Parade of Homes™**
- _____ **Years of FBA Membership**

Page 4 of 4 – Please complete a separate page 4 for each home entry.

Home # _____ Home Name _____

Parade Home Information

- New Construction Start Date _____
- OR-
- Remodel Start Date _____

Location Address: _____

Subdivision: _____

Square Footage excluding garage _____

For new construction only:

Total Cost or "price" of home **excluding lot** _____ (for judging categories)

"Sales Price" of home **including lot** _____ (for judging categories)

Please note, only the range of price category will be published in the magazine or on the FBA website.
Actual prices are for categorizing by FBA and will not be made public.
2025 categories will be finalized after Parade entries are finalized.

Required Information and Documents submitted with Application

New Construction & Remodels

- o Completed & Signed Application (this form)
- o Signed page 18 of Agreement
- o Entry Fee - \$3,000 per home
- o Address and map showing lot location, with two major cross streets